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VOTERS DON'T SEE NEED FOR EXPANDED GAMBLING

There is little demand among Florida voters for expanding legalized gambling in the state. Almost half of Floridians (46%) feel the current amount of gambling in the state is “appropriate” and slightly fewer (38%) say the state has “too much” legalized gambling. Only 8% statewide believe that there is “too little” gambling and that more should be added to increase revenue.

The results were generally consistent throughout the state and those feeling expanded gambling was necessary did not top 14% in any sub-group. Those who felt there is “too much” gambling measured highest in North Florida (43%) and Central Florida (42%) and among women (42%), African-Americans (42%) and those with no party affiliation (43%).

Politically, 60% of Florida voters indicated that they were “less likely” to vote for a candidate who supported expanding gambling in the state. Only 19% said they were “more likely” to do so. Opposition to candidates that back more gambling is strong throughout the state and highest among women (66%), whites (62%) and Republicans (64%).

**QUESTION: When thinking about legalized gambling in Florida, do you believe that the state currently has:
(ORDER ROTATED)**

- Too much legalized gambling and Florida’s leaders should reduce it
- Too little gambling and Florida’s leaders should add more for the revenue
- An appropriate amount of gambling, so Florida’s leaders should keep things as they are?

	<u>TOO MUCH</u>	<u>TOO LITTLE</u>	<u>RIGHT</u>	<u>NOT SURE</u>
STATE	38%	8%	46%	8%

<u>REGION</u>	<u>TOO MUCH</u>	<u>TOO LITTLE</u>	<u>RIGHT</u>	<u>NOT SURE</u>
North Florida	43%	6%	44%	7%
Central Florida	42%	5%	50%	3%
Tampa Bay	32%	10%	49%	9%
Southwest Florida	35%	7%	49%	9%
Southeast Florida	37%	11%	41%	11%

<u>SEX</u>	<u>TOO MUCH</u>	<u>TOO LITTLE</u>	<u>RIGHT</u>	<u>NOT SURE</u>
Men	33%	11%	49%	7%
Women	42%	5%	44%	9%

<u>RACE/ETHNICITY</u>	<u>TOO MUCH</u>	<u>TOO LITTLE</u>	<u>RIGHT</u>	<u>NOT SURE</u>
White	39%	6%	47%	8%
Black	42%	11%	34%	13%
Hispanic	29%	14%	50%	7%

<u>PARTY REGISTRATION</u>	<u>TOO MUCH</u>	<u>TOO LITTLE</u>	<u>RIGHT</u>	<u>NOT SURE</u>
Democrat	37%	7%	47%	9%
Republican	35%	11%	45%	9%
Independent	43%	5%	45%	7%

QUESTION: At election time, would you be more likely or less likely to vote for a candidate that supports expanded gambling in our state?

	<u>MORE LIKELY</u>	<u>LESS LIKELY</u>	<u>NO EFFECT/DK</u>
STATE	19%	60%	21%
<u>REGION</u>	<u>MORE LIKELY</u>	<u>LESS LIKELY</u>	<u>NO EFFECT/DK</u>
North Florida	16%	61%	23%
Central Florida	15%	63%	22%
Tampa Bay	14%	64%	22%
Southwest Florida	19%	61%	20%
Southeast Florida	27%	54%	19%
<u>SEX</u>	<u>MORE LIKELY</u>	<u>LESS LIKELY</u>	<u>NO EFFECT/DK</u>
Men	22%	53%	25%
Women	17%	66%	17%
<u>RACE/ETHNICITY</u>	<u>MORE LIKELY</u>	<u>LESS LIKELY</u>	<u>NO EFFECT/DK</u>
White	20%	62%	18%
Black	18%	51%	31%
Hispanic	17%	56%	27%
<u>PARTY REGISTRATION</u>	<u>MORE LIKELY</u>	<u>LESS LIKELY</u>	<u>NO EFFECT/DK</u>
Democrat	19%	57%	24%
Republican	16%	64%	20%
Independent	22%	57%	21%

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Jacksonville, Florida from February 24 through February 28, 2017. A total of 625 registered Florida voters were interviewed statewide by telephone.

Those interviewed on land-lines were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Those interviewed on cell phones were selected from a list of working cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	244 (39%)
Republican	229 (37%)
Independent or Other	152 (24%)

AGE:

18-34	117 (19%)
35-49	163 (26%)
50-64	171 (27%)
65+	170 (27%)
Refused	4 (1%)

RACE/ETHNICITY:

White/Caucasian	417 (67%)
Black/African American	76 (12%)
Hispanic or Cuban	103 (16%)
Other	23 (4%)
Refused	6 (1%)

SEX:

Male	297 (48%)
Female	328 (52%)

REGION:

North Florida	135 (22%)
Central Florida	120 (19%)
Tampa Bay	115 (18%)
Southwest Florida	75 (12%)
Southeast Florida	180 (29%)